Linotype Systems

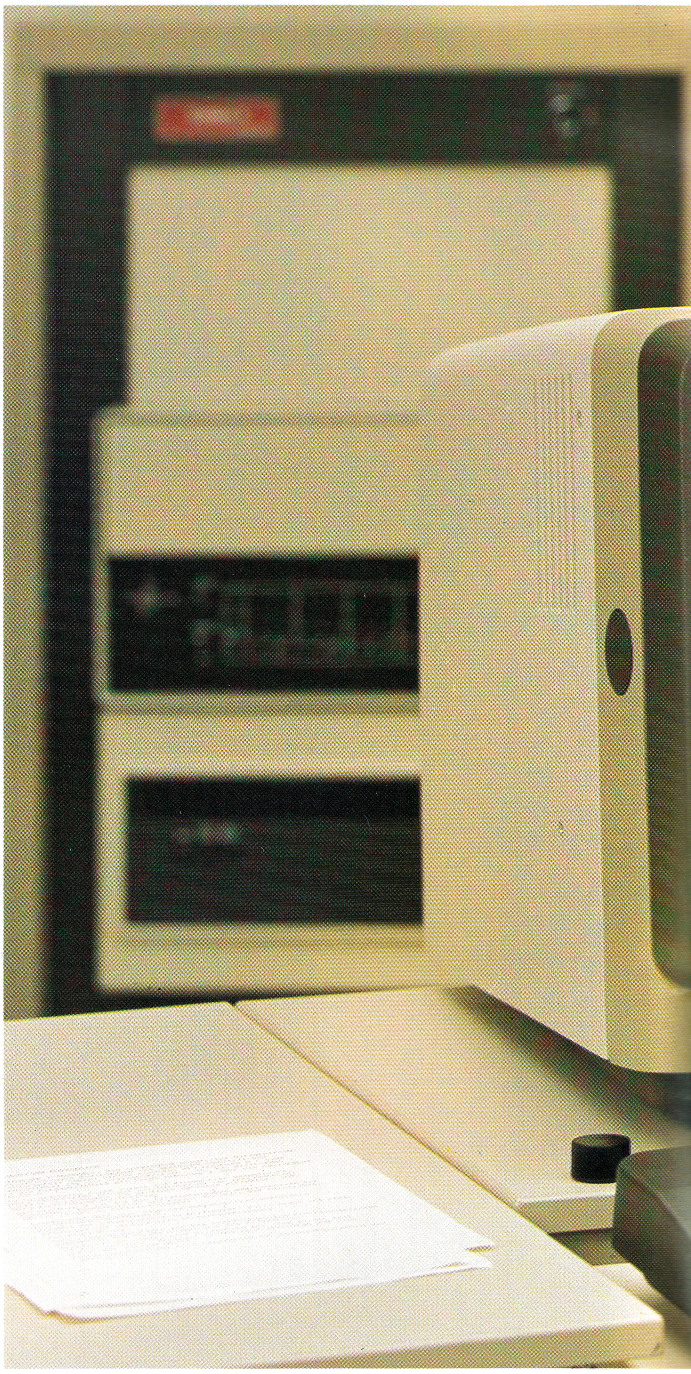
GB

When people talk about high-volume composition – for newspapers and magazines, technical and classical literature, brochures and comprehensive jobbing work – they also talk about typesetting systems, and this is Linotype language – for many very good reasons:

With about 700 system installations alone in Europe, Linotype is, by far, the leading manufacturer in the market. The experience gained by us in this field is to your advantage: with a wealth of technical know-how, smooth integration into your existing processes, extremely short installation times, and very high operational reliability.

Linotype Systems are adaptable and extendable – to cater for the vast majority of hardware and software requirements. For every application and type of business, Linotype offer you an individual solution.

The system software has been especially written for the graphic trade – for the editor and for ad-management, bookwork and production. With this, you are able to work faster, more efficiently, and, above all, trouble-free.



Linotype
Experience & Quality

HINTERGRUND:In Ruhe
KOMMANDO:
VORDERGRUND:Es liegt vor: 002 U Terminal T1
KOMMANDO:GET,1,2
EINGABE: FASSUNG: REVISION: FREI DURCH:
UHRZEIT:
SYSTEM MELDUNG:
INFO:
Terminal T1
Universalterminal für Linotype-Systeme
Das Terminal T1 wird zum Erfassen von Texten, zum Redigieren und zum
Korrigieren eingesetzt. Mit diesem Terminal ist eine weitgehend dezentrale
Arbeitsweise möglich, weil das Gerät von einem Mikroprozessor gesteuert wird.
Das heißt: Es hat einen eigenen Rechner – es besitzt eine eigene "Intelligenz".
Auf den Minifloppies können Texte gespeichert und die eingegebenen Daten
gesichert werden. Der großformatige Bildschirm faßt 19 Textzeilen mit je 80
Zeichen pro Zeile. Bei der Konstruktion wurden die neuesten ergonomischen
Erkenntnisse weitgehend berücksichtigt.
Terminal T1
Linotype

System 3 – The Basic System

With only two or three terminals, a Central Unit (with System Processor and 24 MB Fixed Disc Storage), and with a Linotron 202 N digital CRT Phototypesetter, you acquire a high-performance typesetting system – for comprehensive jobbing composition, bookwork, magazines, or for newspaper production and ad-management.

You can extend your system stage by stage, to meet your contract demands and growing work loads:

- With additional visual display stations
- With 80 MB magnetic disc units and magnetic tape stations
- With data telecommunication
- With a further phototypesetter

You can also build up the System 3 to a complete duplex system. Each central unit can serve up to 12 terminals.

Overall Adaptability

Your System 3 is not only expandable, it can also be individually tailored. Each terminal can be dressed via the keyboard to meet the particular requirements of each work station, and this without too much effort. Easily accomplished by yourself or through our system engineer – during installation or at any later date, whenever your requirements demand it.

You may establish, for instance, a special keyboard layout for chemical literature or a dictionary, and a further keyboard dressing for newspaper production, etc.

High Reliability

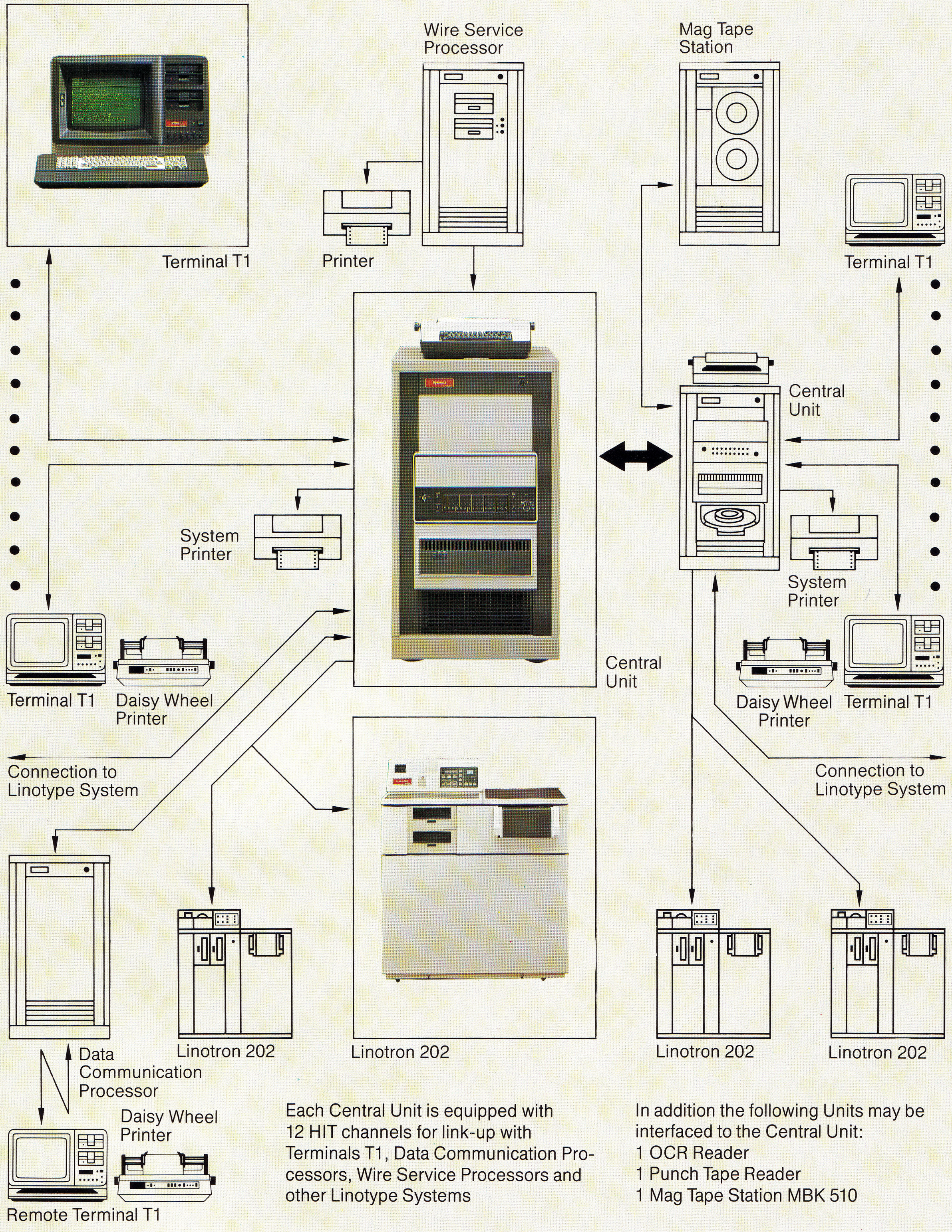
Each terminal is a largely independent and self-supporting work station, with its own power supply and integrated intelligence. All keyed-in data is recorded in duplicate – on the terminal floppy and on the central magnetic disc storage. The principle of distributed processing (shared intelligence) is one of the main reasons guaranteeing high operational reliability. And our duplex systems provide, through continuous parallel recording on twin magnetic discs, the optimum data security.

Speed and Efficiency

Each terminal is an intelligent work station with its own file management and very short response times. The texts can be stored in the terminal as well as in the Central Unit, to be recalled at any time via the directory. Mature system software permits extremely fast intercommunication between terminal and central unit.

A single keystroke can be substituted for composition of frequently occurring key sequences, such as complicated terms, phrases, or command chains. The character and line counter continuously informs you about the actual text depth. Software enables automatic Search and Replace of recurring errors.

Ergonomic design permits fatigue-free operation through: the tiltable screen with large and easily readable characters; the separately and continuously adjustable character and background intensities; the detachable keyboard with extremely low profile and large hand-rest; acoustic signals for system messages continuously adjustable in tone and pitch. All things considered, a work station which has justifiably gained high awards for functional and ergonomic design.



Each Central Unit is equipped with 12 HIT channels for link-up with Terminals T1, Data Communication Processors, Wire Service Processors and other Linotype Systems

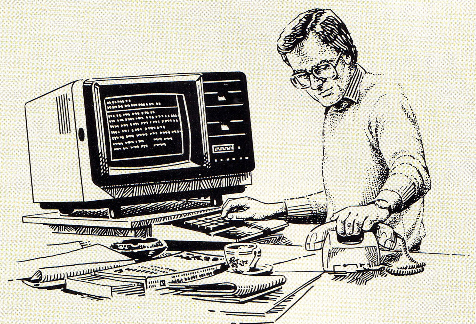
In addition the following Units may be interfaced to the Central Unit:
1 OCR Reader
1 Punch Tape Reader
1 Mag Tape Station MBK 510

System 4 – The Universal System

Our System 4 is a "universal system" for all types of application. It has a larger processor with extremely high performance and operating speed providing still faster access. Depending on the system configuration, up to 24 visual display terminals can be connected to each central unit. An 80 MB disc storage (fixed or removable disc) is standard; as optional extra, a 300 MB removable disc can be integrated. The principle of decentralized intelligence with our mature modules here likewise guarantees optimum operational reliability.

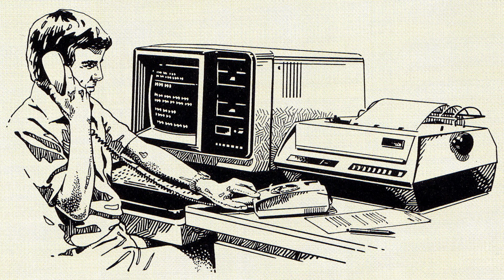
All areas – editorial office, ad-management, production – are connected to the Central Processor with common data file management. You can access and use the entire database of the system. This means a considerable acceleration of the work flow.

The System 4 also allows individual dressing of visual display terminals to meet the special demands and requirements of each work station: for the editor, in ad-management and production.

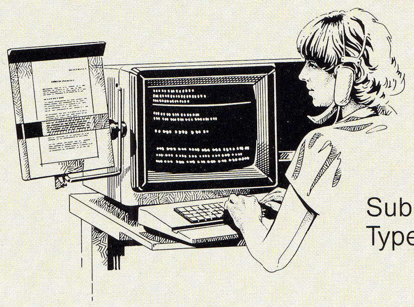


Editorial Office

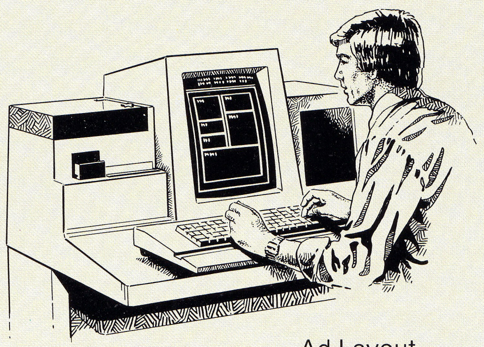
Wire Service Processor



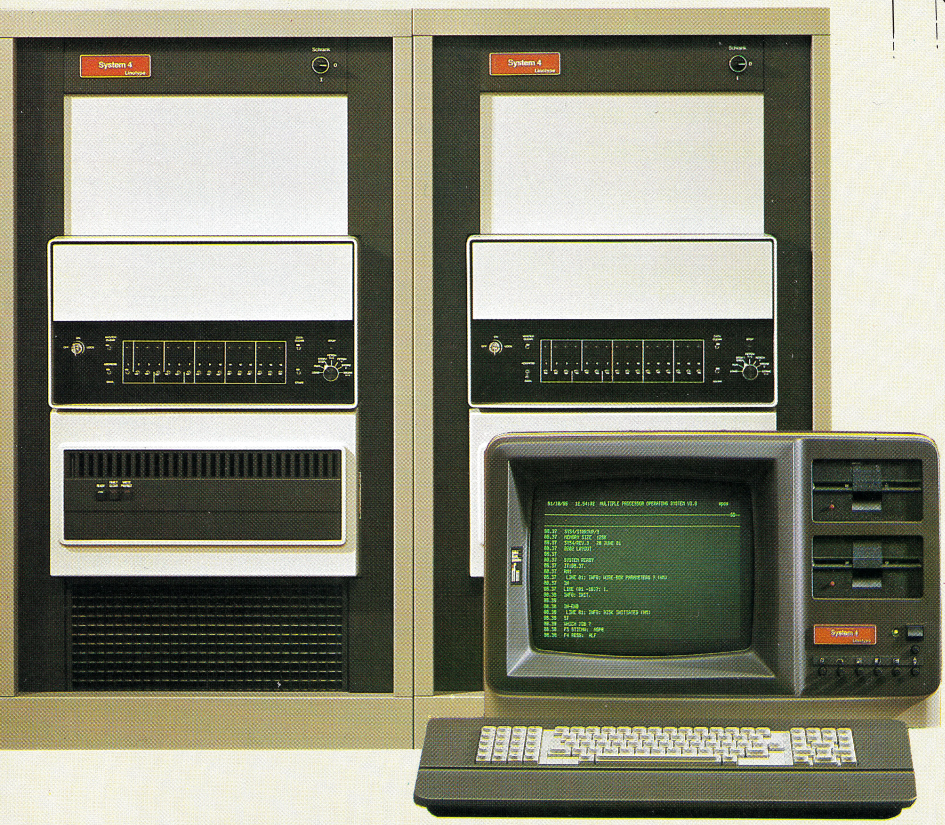
Remote Editorial Office

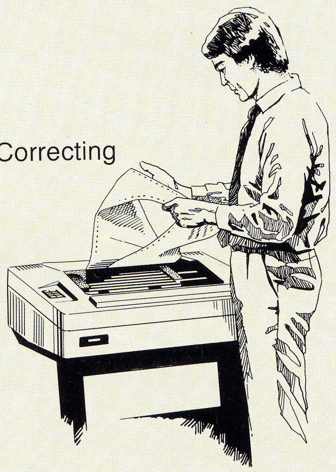


Submitting Ads for Typesetting

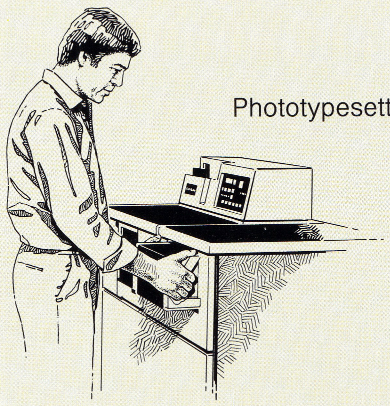


Ad Layout

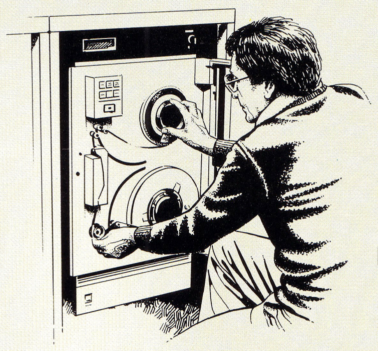




Correcting



Phototypesetting



EDP Data

System 4 – The EDITOR System

With the EDITOR System, you avoid repeated text keying. Efficient work flow organization allows that the copy deadline can be considerably extended. Even a few minutes before phototypesetting, late incoming news can still be incorporated, making your newspaper more topical, up-to-date, and competitive.

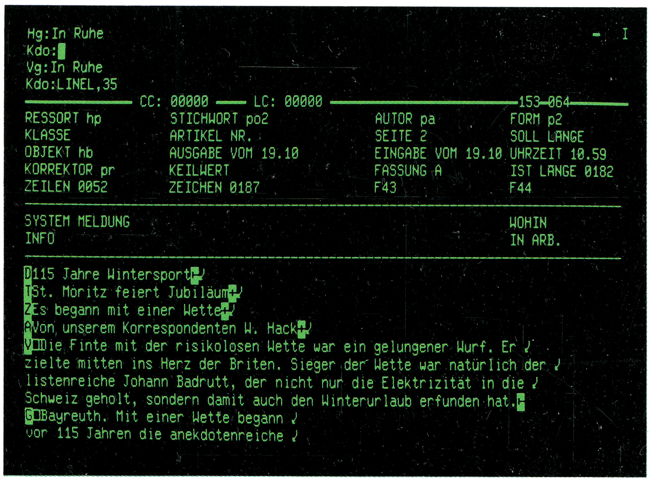
The System 4 fits into your existing organization. It is tailored to your editorial demands, and not vice versa. Stories previously prepared on a typewriter are now keyed on a visual display unit. No paper need be inserted, line ends need no further attention; lines and characters are automatically counted. Hyphenation is taken over by software.

Electronic features considerably facilitate and accelerate text input, correction, updating, and editing. "Macro" keys permit complete command chains (user defined formats) to be called up by a single keystroke. A reverse video "H", for example, symbolizes the headline and "T" the title. "S" can mean the subtitle and "B" the body text. Concealed behind these symbols is a complete command chain which will be recognized and processed by the computer.

The visual display terminal makes your life easier. In the screen mask, you enter for instance the department, story name, etc. You can specify on which page the article shall appear. You also decide at which time it will be deleted from the magnetic disc. And the rest you leave to the system.

Accessible screen directories inform you about all the stored information on the central magnetic disc. You obtain tables of contents with depth, as well as other useful statistics. You are always currently informed of the system status, able to call up any desired text onto the display screen, and to print it out when desired.

The VDU, in off line mode, is the electronic scratchpad of the editor. Texts can be entered, archived stories recalled and layouts stored on the flopy disc completely independently of the system.



D = Dachzeile – topline
T = Titel – headline
Z = Zwischentitel – subtitle
A = Autorenzeile – byline
V = Vorspann – introduction
G = Grundtext – body text

System 4 – The Ad-System

Advertisements are processed by universal System 4 software – including automatic ad-layout and sorted output. The software controls the preparation, permitting maximum flexibility with minimum restrictions.

Each visual display station can be individually tailored to the special demands in the ad-department – for display and for classified ads. You enter all information relating to a particular ad with a few keystrokes: the date and issues, the class and the number of appearances.

You need only key-in the text. The system groups and sorts to your desired criteria, e.g. according to the make in the "second-hand car" columns.

The software opens up a new dimension of composition features. You select the desired layout, and the system does the rest. This includes ruling of outlines and other display features; even company logo's can be photoset.

With the System 4, you offer to your customers more favourable advertisement deadlines. Even urgent, lastminute orders can be accepted. And if you need up to date statistics, the system immediately supplies the details via the screen or highspeed printer. Inquiries can be made regarding a variety criterial such as ad-volume and assigned ad space in individual classes, or issues on a particular day.

The visual display terminal in the ad-office saves multiple text keying. For especially complicated ads, we offer the Linoscreen Composer on line to your system. This display sophisticated interactive composition terminal allows you to compose and display on a CRT; complete advertisements as they will appear when typeset.

4-Rad-Antrieb

JEEP CHEROKEE AUTOMAT, Jg. 79, 24 000 km, 5t., beige, u'frei, wie neu, ab Kontr., günstig. (052) 41 24 24. AO980

JEEP, Jg. 68, 45 000 km, ab MFK, 8000 Fr. Tel. (01) 869 04 07. AO743

LADA NIVA, 80, 26 000 km, ab MFK, weiss, neu bereift, 7800 Fr. Tel. (01) 720 60 70. AP069

LAND ROVER AMBULANZ, 4 Zyl.,70 000 km, mech. 1a, ideal f. Reise. Tel. (071) 46 43 37. AO670

MERCEDES 280 GE, Geländewagen, 3. 81, 1. Hand, gar. 3000 km, u'frei, Schweizer Auslieferung mit div. Zubehör. 33 900 Fr. Tel. (01) 836 85 75. OT552F

RANGE ROVER, Bj. 72, 140 000 km, Motor tot. rev., Radio, letzte MFK 80, sehr günstig abzugeben. Tel. (01) 47 19 19, 8 h–9 h morgens. AO037

RANGE ROVER DE LUXE, fabrikneu, sofort lieferbar, 20% Rabatt, mtl. Leasing 740 Fr. Tel. (057) 6 13 43. AO271

SUZUKI LJ 80 GLV, fabrikneu, sofort lieferbar, Leasing 302 Fr. mtl. Tel. (057) 6 13 43. AO268

WINTERFAHRZEUG, Willy's Jeep, 1946, ab MFK 9. 81, gut schliessendes Verdeck, Heizung u. Defroster, Radio/TB, Opel-1700-Motor, sehr guter Zustand, div. Extras, 6500 Fr. Tel. (01) 923 57 38 od. 915 00 42. PJ330F

Unter Fr. 3000.–

ALFA 1750 BERLINA, fahrbar, für Bastler, 250 Fr. (01) 940 66 34. AO899

AUDI 1500, Jg.73, 1800 Fr. (055) 53 15 39. AO436

AUSTIN MINI COOPER 1000, Mot. u. Getr. rev., vorgef., gut. Zust., 8-fach ber., VB 2600 Fr. (01) 63 66 21. AO146

AUSTIN PRINCESS 2200 AUTOM. V6, Mod. 76, braun met., 91 000 km, lückenl. Serv.-heft, mech. wie opt. in wirklich tadell. Zust., nur 2900 Fr. od. mtl. 79 Fr., ab Kontr., u'frei. **Auto Discount Uster, (01) 941 05 44, offene Ausstellung.** AP077

BMW 2000 TOURING, 70, 1200 Fr. Tel. (01) 761 37 66. AO214

BMW 2002, 71, weiss, guter Zust., **ab Platz nur ca. 1450 Fr.,** (01) 242 57 57. FM881F

BMW 2800, Jg. 71, Getriebe und Motor rev., ab Platz, 1600 Fr. Tel. (01) 860 73 93, w. G'zeit. AO012

CITROEN GSX, gelb, 74, ab MFK, 2500 Fr. Tel. (01) 761 37 66. AO213

2 CV 4, 74, 57 000 km, guter Zust., ab Kontr., 2200 Fr. Tel. (01) 713 36 29. AO717

DAF 66, 73, 60 000 km, mech. sehr gut, **ab Platz ca. 400 Fr.** (01) 242 57 57. FM880F

FÜR BASTLER: Granada, Jg. 73, 2,6 l, Heckscheibe defekt, mech. i.O. (01) 860 90 33. AN437

FORD TAUNUS 1600 XL, 74, 4t., ab MFK, 2800 Fr., T.,TZ. Tel. (01) 932 16 09. AO090

FORD TAUNUS 2000 GXL, 4türig, neu lackiert, ab MFK, 60 000 km, nur 2900 Fr. (01) 865 07 44. AO923

MAZDA 1000 SPC, 12.73, für Bastler, 75 000 km, noch gefahren, Rost, Fr. 500. Tel. (057) 7 55 45.

MERCEDES 200, 4.70, 121 000 km, 4türig, weiss, Radio/TB, ab Kontr. 3000 Fr. Tel. (01) 840 43 93. AO369

MINI 1000, 76, nicht vorgef., mech. i. O., 4 W'pneus, 1600 Fr. Ab 18 h (01) 724 09 25. AO931

BILLIG! MINI 1000, 72, blau, mech: sehr gut, 60 000 km, **nur ca. 750 Fr.** (01) 242 57 57. FM879F

MINI 1000, 1974, 40 000 km, violette, kompl. überholt, 4 W'pneus, vorgef., 2900 Fr. Tel. (01) 710 43 36, von 12–14 h und ab 18 h. AN919

MINI 1275 GT, Jg. 75/76, ab Kontr., Ia Zust., neue Auspuffanlage, 8fach bereift S/W, Mot. rev., nur 2650 Fr. (01) 361 24 52, abends od. Sa./So. GH230F

MORRIS MARINA COUPE 1300, orange, 84 000 km, guter Zustand, 1500 Fr. Tel. (01) 748 09 30. AO908

OPEL KADETT 1200 SPECIAL, 73, gut. Zust., neu vorgef., 2200 Fr. Tel. (01) 950 14 05. AP113

OPEL REKORD II 1900, frisch ab Kontr., m. Radio, sehr gut. Zust., 1900 Fr. Tel. (01) 700 35 24 242 38 63. AN634

PEUGEOT 604 SL, 76, 88 000 km, braun met., S'dach, Automat, **ab Platz ca. 3000 Fr.,** (01) 242 57 57. FM882F

PEUGEOT 504 TI AUTOMAT, 75, schöne **Echtlederpolster,** ab Platz ca. 1400 Fr. (01) 242 57 57. FM883F

PLYMOUTH VOLARE, 76, Autom., 4t., gut. Zust., vorgef., 2200 Fr. Tel. (01) 950 14 05. AP114

TOYOTA CELICA ST 1600, 72, ab Kontr., 2900 Fr. Tel. (01) 840 18 11. AO938

TOYOTA CORONA COUPE, gelb, 73, 70 000 km, ab Kontr., 2900 Fr. Tel. (01) 784 22 46. AO480

TOYOTA COROLLA DE LUXE 120 C, Jg. 73, ab MFK, März 81, guter Zustand, 2490 Fr. Tel. 302 70 39.

Cabriolets

ALFA 2000 SPIDER, 75, 46 000 km, Spez'lackierung met., Blaupunkt-Kombigerät mit Verstärker, Fellüberzüge, 11 000 Fr., ab Kontr. (01) 53 55 50. AO960

MERCEDES 230 SL, Cabrio, 67, 105 000 km, grün, ab MFK, VB 17 000 Fr. (01) 750 48 52, ab 19 h. AN864

Interdata AG

Wir sind ein Dienstleistungsunternehmen (EDV) und suchen eine gewandte

Sekretärin/Fakturistin

zur Erledigung allgemeiner Sekretariatsarbeiten.

Diese umfassen insbesondere:
- Fakturierung
- Erledigung interner und externer Korrespondenz nach Vorlage (Deutsch)

Diese Stelle erfordert:
- einige Jahre Büropraxis
- sichere Beherrschung der deutschen Sprache
- Verständnis für Zahlen

Wir bieten Ihnen:
- angenehmen Arbeitsplatz
- der Leistung entsprechendes Gehalt

Telefonieren Sie unserem Herrn A. Kläusler oder richten Sie Ihre Bewerbung an:

Interdata AG, Baumackerstrasse 24, 8050 Zürich
Telefon (01) 311 77 60

SQ583.13

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Mit Menschen zu tun haben:
In einer sinnvollen,
eigenständigen Tätigkeit!

Das Personalbüro eines bedeutenden Dienstleistungsunternehmens sucht eine qualifizierte und im zwischenmenschlichen Umgang ausgeglichene und fröhliche

Sekretärin/ Sachbearbeiterin

(ohne Fremdsprachen, freundliche Büros im Zürcher Stadtzentrum)

Selbständig und in eigener Verantwortung vermieten Sie die firmeneigenen Wohnungen und Parkplätze an Mitarbeiter, geben telefonische Auskünfte, schreiben Verträge, koordinieren Termine und erledigen weitere abwechslungsreiche Aufgaben. Für Ihren Chef schreiben Sie zudem Briefe, Rundschreiben und Aufstellungen (Maschinenschreibanteil ca. 30%).

Mehr über diese vielfaltige und vor allem selbständige Stelle erfahren Sie von unseren Personalberaterinnen. Rufen Sie doch einfach an! Diskretion wird Ihnen selbstverständlich zugesichert. Code 20263

International
Escort
"BRINGT FRAUEN WEITER"

Personalberatung für
feste Stellen – Temporär-Einsätze –
Try & Hire
Rennweg 42 (Sport Fritsch) 8001 Zürich
Tel. 01-211 27 94, offen von 8–18 Uhr

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QR281.13

Muttersprache Französisch?
Für unser WPC (Word Processing Centre) suchen wir eine

Mitarbeiterin

die in der Lage ist, nach Diktat und nach Stichworten englische Korrespondenz mit unseren Kunden und Geschäftsstellen zu erledigen und die auch gerne vom Deutschen ins Französische übersetzt.

Diese sehr interessante Aufgabe in einer sehr modernen Firma mit sehr tollen Kollegen(-innen) verlangt eine sehr qualifizierte Mitarbeiterin.

INTERHOME
Buckhauserstrasse 26, 8048 Zürich
Tel. (01) 52 54 00, intern 355

SQ522.13

Ihr neuer Arbeitsplatz in Zürich mit attraktiver Arbeitszeit: **35 Std. pro Woche.** Wir suchen eine(n) gewandte(n)

Sekretärin od. kaufm. Angestellten

Schweizerin od. Schweizer mit guten Englischkenntnissen. Bitte senden Sie uns einen kurzen Lebenslauf in Englisch mit den üblichen Unterlagen. **Mimtas Engineering and Construction LTD.,** Birmensdorferstr. 55, 8004 Zürich PJ443.13K

Wir sind eine Firma mit weltweiten Geschäftsbeziehungen und suchen zur Ergänzung unseres Teams eine tüchtige

Sekretärin/ Sachbearbeiterin

als Stellvertreterin der Leiterin der Anmeldeabteilung

Wir bieten:
- selbständige, interessante Dauerstelle
- Bearbeitung von Markenanmeldungen im In- und Ausland
- individuelle Arbeitszeit, auf Wunsch kommt auch **4- oder 4½-Tage-Woche** in Betracht
- neuzeitlich eingerichtete Büros, ganz in der Nähe des Hauptbahnhofes Zürich
- angenehmes Arbeitsklima, gutes Salär und fortschrittliche Sozialleistungen

Wir wünschen:
- gute Allgemeinbildung, deutsche Muttersprache
- Praxis in englischer und französischer Korrespondenz, auch selbständige Erledigung
- exaktes Arbeiten

Falls Sie schon für einen Rechtsanwalt gearbeitet haben, wird Ihnen unser Gebiet nicht sehr fremd sein.

Ihre Offerte mit den üblichen Unterlagen richten Sie bitte an

A. W. METZ & CO. AG
8035 ZÜRICH, WALCHESTR. 23

PJ285.13

Schallplatten + Musicassetten und Unterhaltungselektronik

sind die Branchen, denen wir uns als bekanntes Import- und Grosshandelsunternehmen seit Jahrzenten widmen. Mit Erfolg übrigens.

Unsere Abteilung Finanz- und Rechnungswesen wünscht sich eine nette, etwa 25–35jährige Kollegin mit fundierter kaufmännischer Ausbildung und Praxis, die als

Sachbearbeiterin/ Sekretärin

und «Stütze des Chefs» eigene Aufgabenbereiche (wie Provisionszahlungen, Statistiken, Monatsberichte, Korrespondenz, Inventarauswertungen, interne Stellvertretungen etc.) übernehmen könnte.

Das Gehalt und die Sozialleistungen sind in Ordnung, das Team ist klein, aber fein, die Arbeit vielseitig. Wenn Sie mehr wissen wollen, gibt Ihnen unser Personalbüro gerne Auskunft.

musikvertrieb ag
CH-8040 Zürich, Badenerstrasse 555/557
Tel. 01/54 97 54

QR323.13

Statt Karten!

Über die vielen Glückwünsche, Blumen und Geschenke zu unserer silbernen Hochzeit haben wir uns sehr gefreut und danken allen Verwandten, Bekannten, der Nachbarschaft, dem Kegelklub und der Versehrtengemeinschaft Heiden, recht herzlich.

Heinrich Kampschroer und Frau Paula
geb. Schweers

4280 Borken-Marbeck, im Oktober 1978

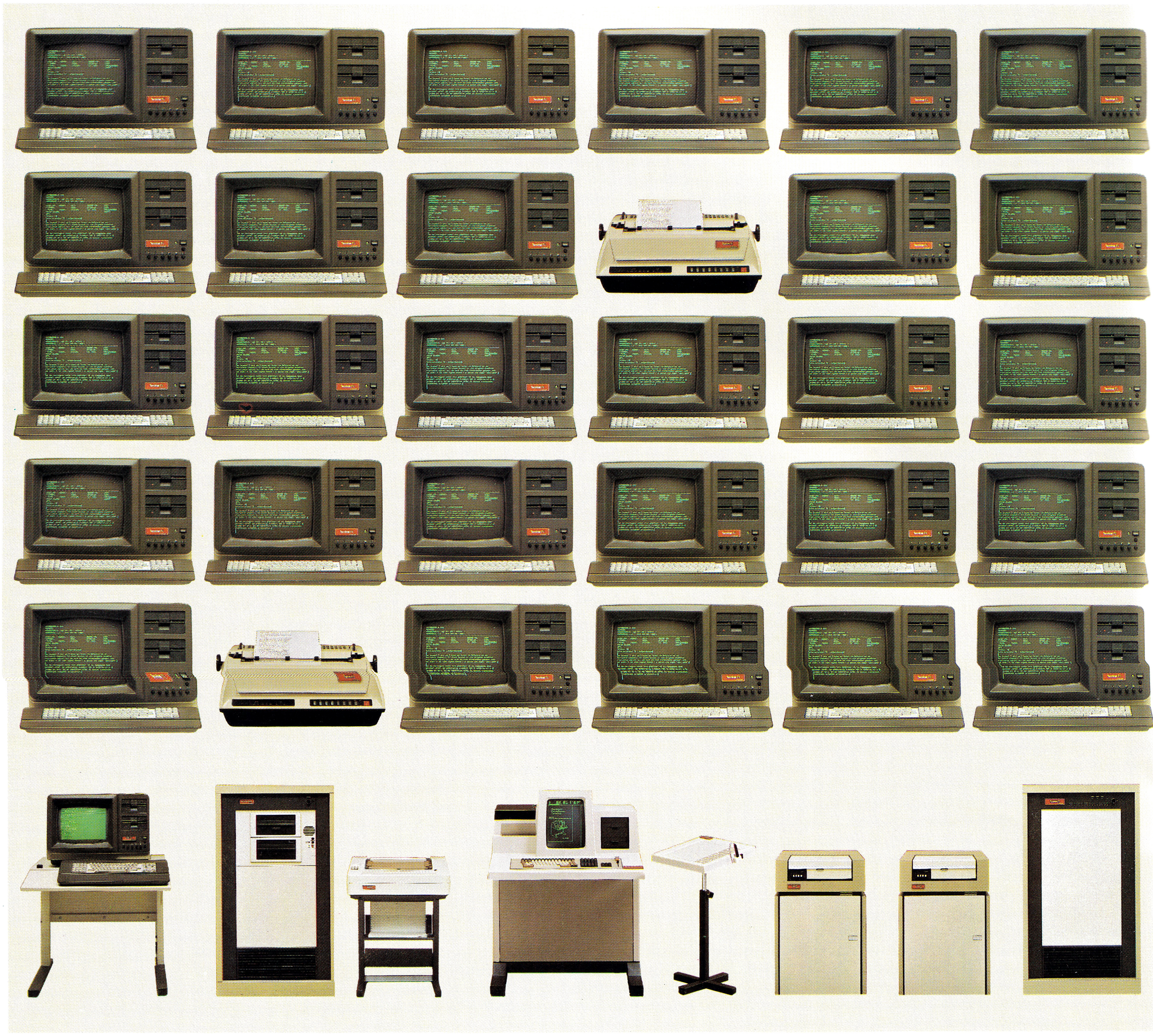
Schweine-Braten o. Knochen, 500 g **3.38**	**Schweine-Bauch, frisch** 500 g **1.89**	**Fleisch- od. Leberkäse** ofenfr. geb. 500 g **3.98**
Schulter-Braten m. Kn. u. Schw., 500 g **2.28**	**Grobe Bratwurst** Hausm.-Art, 500 g **3.28**	**Schinken-Sülze** Hausm.-Art, 100 g **-.99**
Eisbein frisch oder gesalzen, 500 g **1.45**	**Leber- und Blutwurst** Hausm.-Art, 500 g **2.48**	**Rauchfrische Fleischwurst** DLG-prämiert, 500 g **3.98**

System 6 – The Maxi System

The demands for large systems with multiple VDU stations have been met in the System 6. Peripherals and software spectrum correspond to the System 4. Depending on the system configuration, each central unit can serve up to 40 terminals. As with all Linotype systems, it is compatible with our previous system lines.

The System 6 offers to you extension capabilities for full integration of editorial offices, ad-management, and production. Additional remote, local, and ad-offices can easily be connected to the system.

In addition to 44 input and output channels (for VDUs, Data Telecommunication, Ad-Lay-



out Terminals, Wire Service Processors, and the Processor Link), each Central Unit is equipped with four input channels for paper tape reader, OCR reader, and magnetic tape stations – plus 16 output channels for phototypesetters (up to four), system printers (up to 8), and two magnetic tape stations.

The System Peripherals

Data telecommunication, the first stage to a communication network

Data telecommunication plays a very important role in field and ad-offices. In the simplest configuration, this means one display station connected to the system via telephone lines. Through this, text may be either sent to the system or recalled from the central disc storage.

Of course, you can install several terminals in the field office, with only one unit connected on-line. All other VDU's operate off-line, or are interconnected (via "NODE"). During the data telecommunication run, you can enter, correct, or edit texts.

The Wire Service Processor

A considerable reduction of the workload is offered by the Wire Service Processor. All news agency messages are directly stored onto floppy-discs without re-keying and are then transferred to the central disc unit. Even when the system is shut down, e.g. on weekends, the Wire Service Processor continues operation independently.

Up to eight service lines can be connected. Messages are sorted and forwarded according to department and priority (e.g. news flashes).

The Ad Layout Terminal
(Linoscreen Composer)

For advertisements with complicated composition, Linotype has developed the Ad-Layout Terminal. It saves time in job planning and composition and reduces material costs by avoiding repeated phototypesetting.

The terminal is provided with a large display screen (with memory facility), two mini-floppy drives for storage of programs, width tables, user formats, and text. We offer as an additional aid a graphic tablet and a proof printer.

The terminal displays the composed text in the form that it will subsequently be photoset. Via the keyboard, the layout can be easily modified – and this under visual control without the necessity of typesetting commands. The graphic tablet is used to input complete outlines for display on the screen as a guide to composition. The results are immediately visible on the screen and can be output via the printer.

The Ad-Layout Terminal is directly connected to the Central Unit, as other VDUs. "Rough" copy can be keyed on another visual display station and then be called up onto the Ad-Layout Terminal from the Central Unit. After processing, the finished text is then returned to the central storage for subsequent phototypesetting.

The CRT Photo Units of the Linotron Series

The photosetting is carried out by high-performance CRT photo units: The Linotron 202, the Linotron 404 still available, or the Linotron 606. They all operate digitally (fonts are stored on floppy or hard discs), and utilize the most advanced CRT technology.

The Linotron 202 is the best-selling CRT high-volume typesetter in the world. Already in the first three years after release, more than 2,000 units have been ordered.

Top-seller in this field is the Linotron 606 for its output performance and font variety. Its line measure of 405 mm allows full-page newspaper output.

All our phototypesetters are supported by the world renowned Linotype typeface library. More than 10,000 pi characters give the finishing touches.

The System Software Packages

For the System 3, you can choose between two software packages – for magazines and bookwork, or for newspaper production and ad-management. The System 4 and 6 are equipped with the standard universal package. Included in each package is the Cora 5 typesetting program with several hyphenation routines.

The following modules are included in these system software packages:

Story make-up program COPYFIT
For single and multi-column text make-up, including headlines, leaders, and sub-headers. The degree of adaptation depends on your individual needs.

Page make-up program PAGESET
With PAGESET, individual stories can be fitted to complete pages.

Sport column program SPOT
For automatic generation of sport tables. After the first and final specification of the initial table, only the actual game results need be keyed in. The program then automatically updates and delivers new tables.

Display ad program GANZ
For automatic ad layout. With this, you can key all your ads, including borders, in unjustified mode and leave the layout to the program.

Universal magnetic tape program
This routine supports input into Linotype systems of commercial EDP data.

Linotype Setting Systems For Newspapers and Magazines, Booktype and Jobbing Work

With app. 700 installations in Europe alone Linotype is by far the leading manufacturer in this field. For this, there are many good reasons: Linotype have performed and are still performing trailblazing pioneer work. The experience gained here is to your advantage.

Nobody has a better staff – in research and development, in consulting, training, and service. This means for you:

System specialist will work out solutions together with you to submit sound proposals – for the choice of functional components and system integration into your company. You only need *one* supplier for hardware and software, text input, data file management, and phototypesetting.

This also means careful training of your employees and very short installation times, and naturally, in emergencies, a fast and prompt service when it is really needed.

Linotype offer a successful system concept, provide proved system modules and sophisticated system software. This results in high operational realiability.

With Linotype, you gain a realiable, sound and strong business partner: your problems are our problems, and your future is our future – a guarantee for many years to come.

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